



PRESS RELEASE
16 June 2026

FOR IMMEDIATE RELEASE

WHSmith opens new one-stop-shop retail destination at Belfast International Airport

- WHSmith, the leading travel essentials retailer, has officially opened its newest store in the airside departures concourse

BELFAST, 16 June 2026 – Belfast International Airport, part of the VINCI Airports network, today announces the official opening of a new WHSmith store, further enhancing the retail offering available to passengers.

Located within the airside departures concourse, the new store provides travellers with a comprehensive range of products, including food and drink, health and beauty, books, magazines, travel essentials, and a curated selection of local and international brands. Designed with convenience and customer experience in mind, the store caters to both leisure and business travellers.

The store features a modern design, including a wall mural tailored to Belfast, with clear navigation, efficient checkout areas, and a layout tailored to high passenger flow. Customers can also enjoy a selection of food-to-go options and last-minute travel essentials.

The surrounding area has been expanded and transformed, incorporating high ceilings and floor-to-ceiling windows that allow natural light to flood the space. The design also offers fantastic views across the airport parking apron, helping passengers feel more connected to their environment.

Andrew Harrison, CEO of UK, International and Australia, at WHSmith said:

"We're excited to bring our world-leading one-stop shop offer to Belfast International, making it easier than ever for customers in Northern Ireland to get everything they need ahead of their journey. Our new store combines best-in-class design with local character, including a Belfast mural that celebrates the city. This is a strong and growing market, and I look forward to seeing how the store performs throughout our peak summer trading period."

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Dan Owens, CEO, Belfast International Airport, added:

"We are really pleased to see this new WHSmith store come to life, particularly given the positive response from our passengers. The size, design and quality of the offer add real value, enhancing both convenience and the overall airport experience."

This latest opening marks another significant step in the airport's ongoing £100 million investment programme, designed to modernise passenger facilities and elevate the overall travel experience.

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Further information:

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About Belfast International Airport

Belfast International Airport is the principal gateway for Northern Ireland handling over 6.7m passengers every year. Major airlines based at the airport include, easyJet, Ryanair, Jet2.com and TUI flying to a wide range of destinations across the UK and Europe. As one of the largest employment sites in Northern Ireland almost 5000 people work across the airport. We are one of the largest regional cargo hubs in the UK with DHL, Fed EX, UPS and Royal Mail basing operations on the site and facilitating 50,000 tonnes of cargo into and out of Northern Ireland every year.

About WHSmith

WHSmith is a leading travel essentials retailer for the world's travelling customer. With more than 1,200 stores across over 30 countries worldwide, WHSmith offers passengers a wide range of food & drink, health & beauty, books and tech to support their journeys. The Company has over 600 stores primarily across the world's leading airports. This includes more than 300 stores in North America, the world's largest travel retail market.

About VINCI Airports

The world's leading private airport operator, VINCI Airports operates more than 70 airports in 13 countries. Thanks to its expertise as a global integrator, VINCI Airports develops, finances, builds and manages airports by providing its investment capacity and its know-how in optimizing operational performance, modernizing infrastructure and managing their operations and environmental

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transition. VINCI Airports is the first airport operator to have committed to an international environmental strategy in 2016, to achieve the goal of net zero emissions across its entire network by 2050.