

The logo for WHSmith, featuring the brand name in white serif font on a blue rectangular background.

WH Smith International Travel business strengthened by new partnership with King Power Group (Hong Kong)

WH Smith's International Travel business is pleased to announce a new franchise partnership with King Power Group (Hong Kong). Working together, this partnership will develop the WH Smith brand and concepts in the Hong Kong territory.

King Power Group (Hong Kong) is a well established travel retail company in Asia, with over 35 years travel retail experience in Asia Pacific, Europe, North America, Middle East and the Indian sub-continent. The Group employs more than 10,000 employees worldwide and operates more than 1,000 stores across diversified categories of luxury fashion, duty free, food & beverage and specialty retail.

Sunil Tuli, King Power Group's Managing Director Travel Retail and Duty Free, commented: *"We are excited to collaborate with WH Smith as their franchise partners in the territory. WH Smith is an esteemed and leading news, books and convenience brand and operator globally. We have seen their International Travel retail businesses grow over the past years and we trust that our collaboration will see good successes in Hong Kong."*

International Chairman, WH Smith, Louis de Bourgoing, commented: *"We remain ambitious in growing the WH Smith brand and businesses into Asia. We are currently present in six countries in the region: Singapore, Malaysia, Indonesia, Philippines, India and China, with excellent business partners and we are delighted to welcome King Power Group (Hong Kong) as a new franchise partner. We very much look forward to working together to grow our presence across Asia and bring the WH Smith offer to travelling customers in Hong Kong."*

- Ends -

Enquiries:

WH Smith Press Office
+44 207 406 6350

WH Smith
International Chairman
Louis de Bourgoing
E: Louis.debourgoing@whsmith.co.uk

WH Smith Head of Business Development, Asia
Amy Chan
E: Amy.chan@whsmith.co.uk

King Power Group (Hong Kong)
Managing Director Travel Retail & Duty Free
Sunil Tuli
E: suniltuli@kingpower.com.hk

Notes to Editors:

WH Smith is a leading global retailer in news, books and convenience for the world's travelling customer. With more than 1,400 stores across the globe, WH Smith offers customers a wide range of books, newspapers & magazines, travel accessories and food and drink. The company has a growing airport business with over 280 stores across 77 airports worldwide, including: London Heathrow, Dublin, Copenhagen, Stockholm, Helsinki, Dusseldorf, Roma, Madrid, Athens, Doha, Abu Dhabi, Delhi, Singapore, Kuala Lumpur, Jakarta, Manilla, Sydney and Melbourne. The company employs around 14,000 people.