

WH Smith continues with its store expansion plan as it opens new stores in Senai International Airport, Malaysia



WH Smith's International travel business is pleased to announce its first entry into Malaysia's Southern Corridor with the opening of three stores at Senai International Airport, Malaysia. Senai International Airport is located in the Johor state, which is the southern-most state of Malaysia, neighbouring Singapore.

The retailer will operate a combined store area of over 900 square metres across the international and domestic departure lounges, as well as a landside store.

The opening of these stores marks a total of eleven stores in the country and further demonstrates the successful partnership between WH Smith and their partner Bison Consolidated Berhad.

The new stores reflect the ever-changing expectations of the travelling customer and include local and international newspapers, magazines and books, digital products, souvenirs, snacks and drinks and a fantastic range of travel accessories.

International Chairman, WH Smith, Louis de Bourgoing, commented: *"We are delighted to be opening our first stores in Senai International Airport. The stores look fantastic and feedback from customers has been really positive. We very much look forward to continuing to work with our partner, Bison, and developing the WH Smith brand further in Malaysia."*

Notes to Editors:

WH Smith is a leading global retailer in news, books and convenience for the world's travelling customer. With more than 1,400 stores across the globe, WH Smith offers customers a wide range of books, newspapers & magazines, travel accessories and food and drink. The company has a growing airport business with over 280 stores across 74 airports worldwide, including: London Heathrow, Dublin, Copenhagen, Stockholm, Helsinki, Dusseldorf, Roma, Alicante, Athens, Doha, Abu Dhabi, Delhi, Singapore, Sydney and Melbourne. The company employs around 14,000 people.

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