

WH SMITH PLC
PRE CLOSE TRADING UPDATE

30 August 2018

Prior to entering its close period ahead of reporting its preliminary results for the twelve months ending 31 August 2018 on 11 October 2018, WH Smith PLC announces the following pre-close update.

Our Travel business continues to perform strongly with good sales across all of our channels. Our new store opening programme both in the UK and internationally is in line with our plan. We opened eight stores in Madrid Terminal 4 in mid August and have also opened the first of six stores in Rio de Janeiro. We now have 286 stores open internationally and we continue to see further opportunities in the international news, books and convenience travel market.

Our High Street business continues to perform in line with expectations. Cost savings and margin improvements have been delivered in line with our profit focused strategy. We continue to invest in our new store format trials and have developed further our stationery ranges.

WH Smith PLC expects the outcome for the year to 31 August 2018 to be in line with expectations.

2018 PRELIMINARY RESULTS

The WH Smith PLC preliminary results investor and analyst presentation for the year ending 31 August 2018 will be held at 8:45am on Thursday, 11 October 2018 at JP Morgan, One John Carpenter Street, London, EC4Y 0JP.

Enquiries:

WH Smith PLC

Mark Boyle	Investor Relations	020 7406 6320
Nicola Hillman	Media Relations	020 7406 6350

Brunswick

Simon Sporborg / Cerith Evans	020 7404 5959
-------------------------------	---------------