WH SMITH PLC

PRE CLOSE TRADING UPDATE

20 August 2015

WH Smith PLC will announce preliminary results for the year ending 31 August 2015 on Thursday, 15 October 2015. Prior to its close period, the Company today issues the following pre close update.

During the second half Travel continued to deliver a strong performance with good sales across all of our core channels reflecting continued investment in our key business initiatives and growth in passenger numbers. In addition, the new store opening programme both in the UK and overseas is on track.

The performance of our High Street business is in line with our expectations, with sales slightly ahead, driven by some favourable publishing in books. We continue to deliver gross margin improvements and planned cost savings in line with our profit focused strategy.

Accordingly WH Smith PLC expects the outcome for the year to 31 August 2015 to be slightly ahead of the consensus of analysts' expectations.

2015 PRELIMINARY RESULTS

The WH Smith PLC preliminary results investor and analyst presentation for the year ending 31 August 2015 will be held at 9am on Thursday, 15 October 2015 at 200 Aldersgate, St Pauls, London EC1A 4HD

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