

Eight WH Smith stores open at AS Madrid- Barajas Airport



WH Smith, the UK's leading News, Books and Convenience travel retailer, continues its expansion into the Spanish market with the addition of eight new stores across Terminal 4 and Terminal 4 Satellite in AS Madrid-Barajas - Spain's largest airport.

All eight stores are open with two stores located landside and six airside, offering customers a tailored range of products specific to the location. Product ranges include Spanish and international newspapers, magazines and books, as well as confectionery, drinks, sandwiches, travel essentials and digital accessories.

Each of the stores have been designed with a new look and contemporary feel, in line with Aena's expectations for the premium international T4 and T4SAT.

WH Smith's Managing Director, International, Phil McNally commented: *"This is a significant contract win for our business in Spain and builds on our successful operations in Alicante-Elche and Tenerife Sur Airports. It has been a major project, which has been carefully managed to ensure a seamless transition, and we welcome customers to the new stores to enjoy some fantastic product ranges."*

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Notes to Editors:

WH Smith is a leading global retailer in news, books and convenience for the world's travelling customer. With more than 1,400 stores across the globe, WH Smith offers customers a wide range of books, newspapers & magazines, travel accessories and food and drink. The company has a growing airport business with over 280 stores across 77 airports worldwide, including: London Heathrow, Dublin, Copenhagen, Stockholm, Helsinki, Dusseldorf, Roma, Madrid, Athens, Doha, Abu Dhabi, Delhi, Singapore, Sydney, Melbourne and Rio de Janeiro. The company employs around 14,000 people.