

FOR IMMEDIATE RELEASE

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WH SMITH NORTH AMERICA ANNOUNCES THE OPENING OF THREE NEW STORES AT DENVER INTERNATIONAL AIRPORT

All three specialty retail concepts are now open in the airport's A and B Gates



High-res images can be found [here](#). Photo credit belongs to Blu Hartkopp.

DENVER, –WH Smith North America (WHSNA), America's leading specialty retailer in the airport marketplace, is pleased to announce the opening of three specialty retail concepts at **Denver International Airport (DEN)**. **Market 5280** and **WH Smith** are now open at the airport's A Gates, and **River North News** is now open at the B Gates.

Market 5280 is a contemporary take on the traditional newsstand, offering a variety of newsstand products, travel essentials, local goods, snacks and drinks, as well as an assortment of Denver-themed apparel for adults and children, licensed sports apparel, drinkware, souvenirs, accessories and other gifting items. Inspired by the connectivity of the Highland Bridge to the Lower Highlands and Downtown through Union Station, this abstract concept reinforces a sense of connectivity, diversity and exploration.

River North News, designed to emulate the RiNo arts district in Denver, speaks to the area's creative evolution and brings an urban, energetic vibrancy to this new travel convenience concept. A custom commissioned street art mural, designed by RiNo artist, Jason Graves, can be seen prominently on the store front for both shoppers and passing travelers to enjoy and admire. Graves has also designed the

interior signage and shopping bags of the store. River North News also offers an assortment of Denver-themed apparel, drinkware and souvenirs.

WH Smith is a one-stop shop for books, magazines, gourmet snacks, refreshments and must have travel essentials while on the go. The sleek and modern newsstand also offers apparel, gifts, souvenirs and more. The sophisticated black storefront perimeter contrasts with the natural light and warmth of brick accents to establish a modern sensitivity.

All three stores will offer both cold and fresh grab-and-go options from Olive and Finch, a local eatery collective with a mission to serve only intentionally-sourced, chef-inspired, scratch-prepared creations that are both nourishing and delicious. These concepts are operated in collaboration with WH Smith North America's ACDBE partners Huy Pham with Innovative Retail Concepts, LLC, and Ray Mickens with M2 Concepts, LLC.

"We are so proud of the effort our team has demonstrated to develop these concepts and would like to give special thanks to our ACDBE and airport partners for their help bringing these projects to life," said Toby Keir, CEO of WH Smith North America. "We had an incredible year of growth in 2023, and the openings at Denver International Airport have been the perfect way to kick off another successful year."

With these three openings, WH Smith North America now operates a total of 13 retail, convenience and technology stores at DEN including Arts District Market, Flight Stop, Larimer Street Market, five InMotion locations and more.

For more information about WH Smith North America locations and retailers, visit marshallretailgroup.com and inmotionstores.com, or to see more dining and retail options available at DEN, visit www.flydenver.com.

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About WH Smith North America

WH Smith is a leading global travel retailer with over 1,700 stores across 30 countries worldwide. WH Smith North America, incorporating Marshall Retail Group (MRG) and InMotion, represents over half of the Company's international store estate, with c.320 specialty retail stores located in airports and resorts across North America.

MRG prides itself on creating unique experiences for customers by developing distinctive retail store concepts that feature and highlight the local culture, community, and lifestyle of the cities in which they are located. [InMotion Entertainment Group](https://inmotionentertainmentgroup.com) is the largest airport-based electronics retailer in travel locations globally, with more than 120 locations throughout the United States. With access and insight into the latest technologies for business and leisure travelers, InMotion offers lifestyle products and electronics that include a wide breadth of headphones, mobile power, Bluetooth speakers and travel accessories. Follow WH Smith North America and InMotion on [LinkedIn](https://www.linkedin.com/company/whsmithna).

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