

17th May 2023

WH Smith PLC
BOARD APPOINTMENT

Appointment of Colette Burke to the WH Smith Board

WH Smith PLC announces that Colette Burke has been appointed as a Non-Executive Director with effect from 1st July 2023.

Colette is currently the Executive Vice President and Chief Commercial Officer of the LEGO Group, and was previously Global Head of Sales and Marketing at Bose Corporation. Colette brings significant US and retail experience from her roles at Bose Corporation and the LEGO Group.

Other than as set out in this announcement there are no further disclosures required in respect of Colette Burke under paragraph 9.6.13 of the Listing Rules.

WH Smith Chair, Annette Court, commented:

"We are delighted to welcome Colette on to the Board of WH Smith. Colette's retail and US experience will be particularly valuable as we continue to drive the Company forward and capitalise on the significant opportunities that exist in North America."

Colette Burke added:

"WH Smith is on an exciting growth journey to become the leading retailer within the global travel sector. It has an exceptionally fast-growing business in North America and I look forward to joining the Board and working with the wider WH Smith team to seize the many opportunities that lie ahead."

I Houghton
Company Secretary

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