WH Smith secures contract to open two stores in Bahrain International Airport's new passenger terminal



WH Smith is delighted to announce that the Company has secured an agreement to open two stores, in partnership with That Al Salasil, in the brand new terminal in Bahrain International Airport.

WH Smith currently operates 12 stores in partnership with That Al Salasil in Kuwait International Airport and in malls, including a flagship store in The Avenues, a waterfront shopping centre situated along Bahrain Bay, which is over 400 square metres in size.

The stores, which are due to open in Autumn 2019, will be located landside and airside and offer a wide range of products for customers on their journey, including books and magazines, stationery, travel accessories, and confectionery and drinks. There will also be a focus on Arabic books drawing on the expertise of That Al Salasil.

Bahrain will be the 9th airport WH Smith is present in within the Middle-East, joining Doha, Abu Dhabi, Muscat, Kuwait, Amman, Salalah, Dammam and soon to come Riyadh.

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Notes to Editors:

WH Smith is a leading global retailer in news, books and convenience for the world's travelling customer. With more than 1,600 stores across the globe, WH Smith offers customers a wide range of books, newspapers & magazines, travel accessories and food and drink. The Company has a growing international business with over 400 stores across 99 airports worldwide, including: London Heathrow, Dublin, Copenhagen, Stockholm, Helsinki, Dusseldorf, Roma, Madrid, Athens, Doha, Abu Dhabi, Delhi, Singapore, Sydney, Melbourne, Rio de Janeiro, Sao Paulo and the USA. On 30 November 2018, the WH Smith Group acquired InMotion - a market-leading, pure play digital accessories retailer in North America comprising 115 units across 43 airports. The Company employs around 15,000 people.