



Animal Welfare Policy

WH Smith PLC is a leading global travel retailer for travel essentials. We operate in 32 countries through more than 790 retail units in airports, railway stations, hospitals, motorway service stations. WHSmith sells convenience foods, travel accessories, books, stationery, magazines, newspapers, entertainment products, confectionery and health and beauty items.

We are committed to using responsibly-sourced raw materials, and we believe that no animal should suffer unnecessarily in the production of any of the products we sell. Where animal-derived materials are used in any of our products, we require our suppliers to adhere to the animal welfare standards set out in this policy.

This policy applies to products sourced by all companies operating under the WH Smith PLC group structure including our joint venture businesses, and to WHSmith franchise operations. The policy is owned by our Group Chief Executive, and its day-to-day implementation is the responsibility of our sourcing teams. This policy is part of our wider sustainability programme and we are committed to going beyond regulatory compliance.

Food lines

For our own-brand food lines, suppliers must be able to demonstrate the provenance back to the farm of any raw materials sourced from animals. We expect our suppliers to adopt high standards of animal welfare throughout the entire supply chain, and to adopt industry best practice standards for rearing, transportation and slaughter based on the internationally recognised Five Freedoms for animal welfare: 1. Freedom from hunger and thirst; 2. Freedom from discomfort; 3. Freedom from pain, injury and disease; 4. Freedom to express normal behaviour; and 5. Freedom from fear and distress. Any meat, poultry, or egg products used in our own-brand food lines will be sourced from suppliers who adhere to defined animal welfare standards.

Non-Food lines

For any non-food lines sold in our stores, no animals should be slaughtered specifically to produce products; any animal material used must be a by-product of the meat industry, and not originate from animals caught in the wild. The supplier must be able to provide information on the name of the species of animal used (both common and scientific name) and the country of origin from where the animal was derived.

The following materials must not be used:

- Materials derived from **any endangered or threatened species**, including those protected by the Convention on International Trade in Endangered Species (CITES) (see www.cites.org), or those appearing as Critically Endangered, Endangered or Vulnerable on the International Union for Conservation of Nature and Natural Resources (IUCN) red list (www.iucnredlist.org/).
- **Real fur and pelts**, including angora and other rabbit hair.
- **Ivory, bone, horn, shell and teeth.**

- **Feathers, down, fibres and hair** from the live plucking of birds or animals. Synthetic alternatives are encouraged.
- **Leather and hides** must not be obtained whilst the animal is alive or from aborted animals, and should only be sourced as a by-product of the meat trade. These materials should not be obtained from animals caught in the wild.
- **Beauty and household products** should not be tested on animals, unless products are also sold through other retailers and / or testing is required to comply with local market regulations.

Marketing and advertising

Any animal imagery featured on products or in advertising must be sensitive to animal welfare issues.

Approved by the WH Smith PLC Board: January 2025