

WH Smith opens first stores in Canary Islands



WH Smith has expanded its business in Spain with the opening of two stores in Tenerife South Airport, the seventh busiest Spanish airport, with approximately 11.2m passengers in 2017.

WH Smith, the UK's leading News, Books and Convenience retailer operates one landside store and an airside store, offering passengers a broad range of products while on the move: Spanish and International newspapers, magazines and books as well as confectionery, drinks, grab & go sandwiches and travel essentials.

The opening of these new stores accelerates WH Smith's expansion into the Spanish market following the opening of two stores in Alicante Airport in April 2016. Both stores in Tenerife provide a premium, design-focused contemporary look and feel, in keeping with AENA's design aspirations for the retail stores in the airport. The landside store is a new unit and enhances the retail proposition in the Check-in area for passengers who have just arrived at the airport.

WH Smith's Head of Business Development, Andy Thomas, said *"Securing the contract for the stores in Tenerife is another milestone in the development of our business in Spain following the successful opening of our first two stores in Alicante Airport. We have worked hard to develop our business and build an infrastructure in Spain to allow us to look at further growth opportunities in AENA's network of airports. The team has really delivered a high standard of design for these stores and provided a real step-change to the traditional 'news and books' operation in Tenerife Airport. Feedback from our landlord and customers has been very positive."*

Notes to Editors:

WH Smith is a leading global retailer in news, books and convenience for the world's travelling customer. With more than 1,400 stores across the globe, WH Smith offers customers a wide range of books, newspapers & magazines, travel accessories and food and drink. The company has a growing airport business with over 280 stores across 74 airports worldwide, including: London Heathrow, Dublin, Copenhagen,

Stockholm, Helsinki, Dusseldorf, Roma, Alicante, Athens, Doha, Abu Dhabi, Delhi, Singapore, Sydney and Melbourne. The company employs around 14,000 people.

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