

WH Smith completes the opening of six stores at Rome Leonardo da Vinci-Fiumicino and Rome Ciampino G.B Pastine ADR Airports



WH Smith, the UK's leading News, Books and Convenience retailer has opened 6 stores across Rome Fiumicino Airport and Rome Ciampino Airport both operated by Aeroporti di Roma (ADR).

Rome Fiumicino is the largest airport in Italy serving more than 41m passengers in 2017 and 5.8m passengers travelled through Rome Ciampino Airport in 2017. According to the official rankings of the ACI Europe Association, in 2017, Rome main Airport "Leonardo da Vinci", was the First European Airport for quality. ACI Europe is an International Association which evaluates the quality of airport's services of more than 300 airports worldwide, by collecting passengers' interviews. Fiumicino gained the first place in passengers' appreciation, overtaking main European Airports.

WH Smith opened four stores at Rome Fiumicino Airport and one store at Rome Ciampino Airport in 2017. The final store opened in the departure lounge of Ciampino Airport in February 2018. In Fiumicino there are three Airside stores in Areas C, D & E and a store in Terminal 3 Arrivals. In Ciampino the stores are located Landside and Airside.

The stores offer passengers a selection of Italian and International newspapers, magazines and books as well as confectionery, drinks, stationery, toys, electronic accessories and WH Smith's exclusive own brand travel essentials range.

The opening of these stores is an important milestone in the expansion of the International business for WH Smith and provides a strong presence in one of Europe's largest airports. The stores provide a premium, contemporary look and feel, in keeping with ADR's design aspirations for both airports.

Andy Thomas, Head of Business Development Europe of WH Smith International said: *"We are delighted that the WH Smith brand is now present in Italian airports and we are looking at new opportunities to grow our business in Italy. We are looking forward to building a lasting long term partnership with ADR and will now focus on*

providing all customers with quality products and an unforgettable customer service experience”.

Notes to Editors:

WH Smith is a leading global retailer in news, books and convenience for the world's travelling customer. With more than 1,400 stores across the globe, WH Smith offers customers a wide range of books, newspapers & magazines, travel accessories and food and drink. The company has a growing airport business with over 280 stores across 74 airports worldwide, including: London Heathrow, Dublin, Copenhagen, Stockholm, Helsinki, Dusseldorf, Roma, Alicante, Athens, Doha, Abu Dhabi, Delhi, Singapore, Sydney and Melbourne. The company employs around 14,000 people.

Enquiries:

WH Smith Press Office:

+44 207 406 6350

WH Smith International:

Andrew.Thomas@whsmith.co.uk